

Advanced Principles of Communication

Part 1- Authenticity



Course Number: AU 001

Cost Per Person: \$30 Participating Agency, \$188/Non-Participating

Eligibility: Managers & Supervisors

Instructor: PDS

Length: 8:30 am - 4:30 pm

Certificate Series: Leadership Development Certificate

Location: Des Moines, Hoover State Office Building, Level A

Scheduled Sessions:

September 7, 2016

December 9, 2016

March 7, 2017

May 31, 2017

Overview:

This course, designed for all managers and supervisors, focuses on the latest research and trends in leadership, outlining the importance of authenticity in leadership. Participants will gain an understanding of the impact authenticity has on employee engagement and well-being and the triggers that prevent people from being their authentic selves.

Objectives:

- Define *authenticity* and understand the impacts it has on employee performance.
- Identify the factors of human behavior that prevent us from being authentic and the impact that has on performance.
- Understand the link between shame, vulnerability, connection, and authenticity.
- Learn to identify shame triggers and how to address them through empathy.
- Discuss the desired behaviors and outcomes produced through leading with authenticity